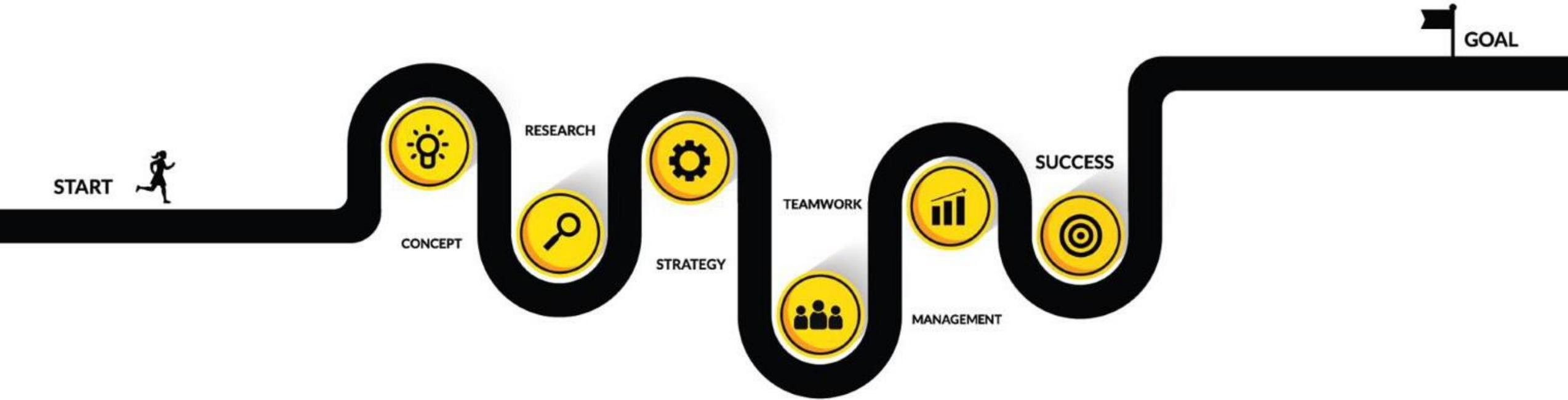
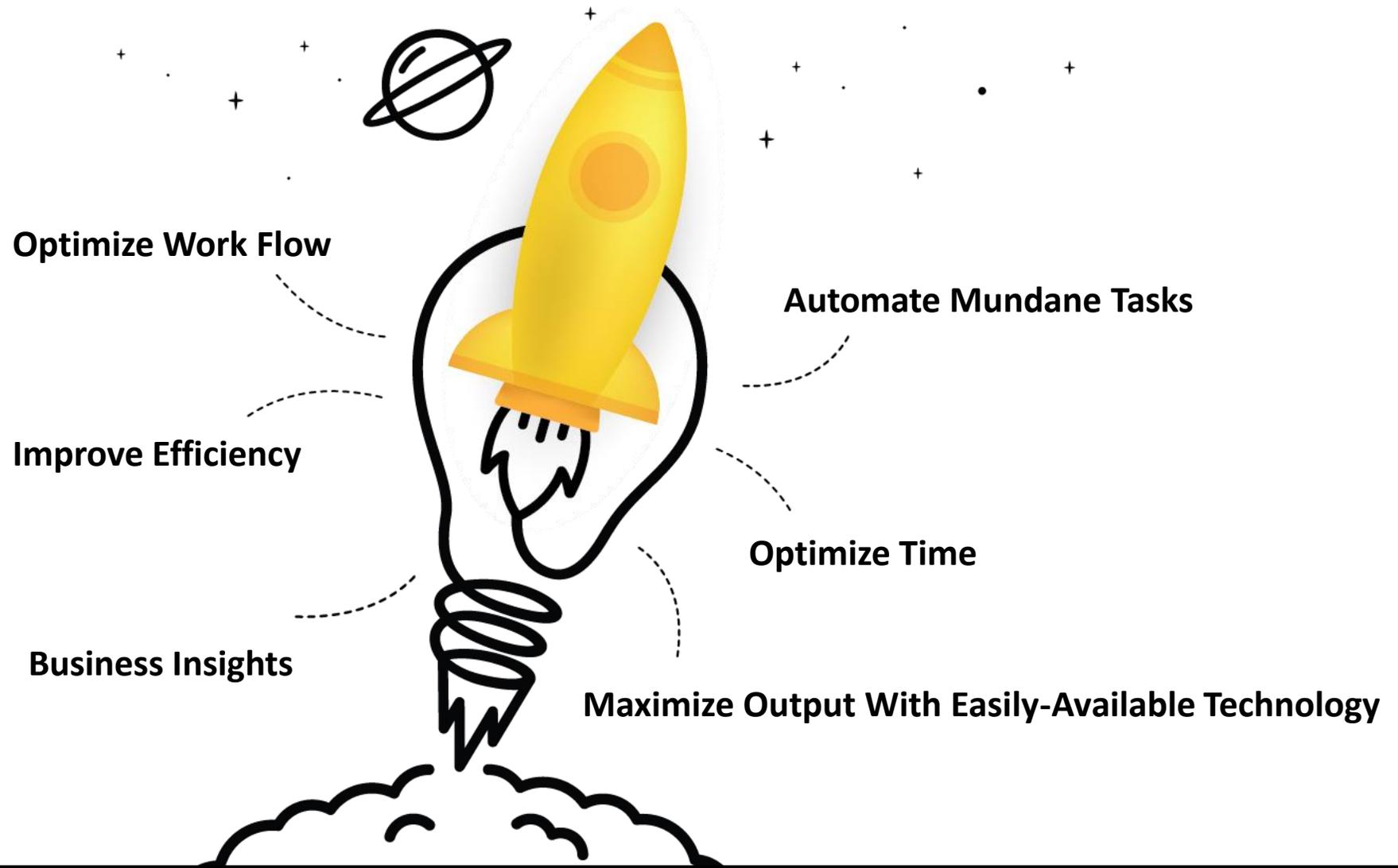


DESS

DERYL'S ENGINEERED SOLUTIONS \$ SERVICES



DESS HAND HOLDING YOU FROM START TO FINISH



Understanding Target Audience

Market Research

Conversion rate optimisation

Categorising Products / Services

Market Surveys

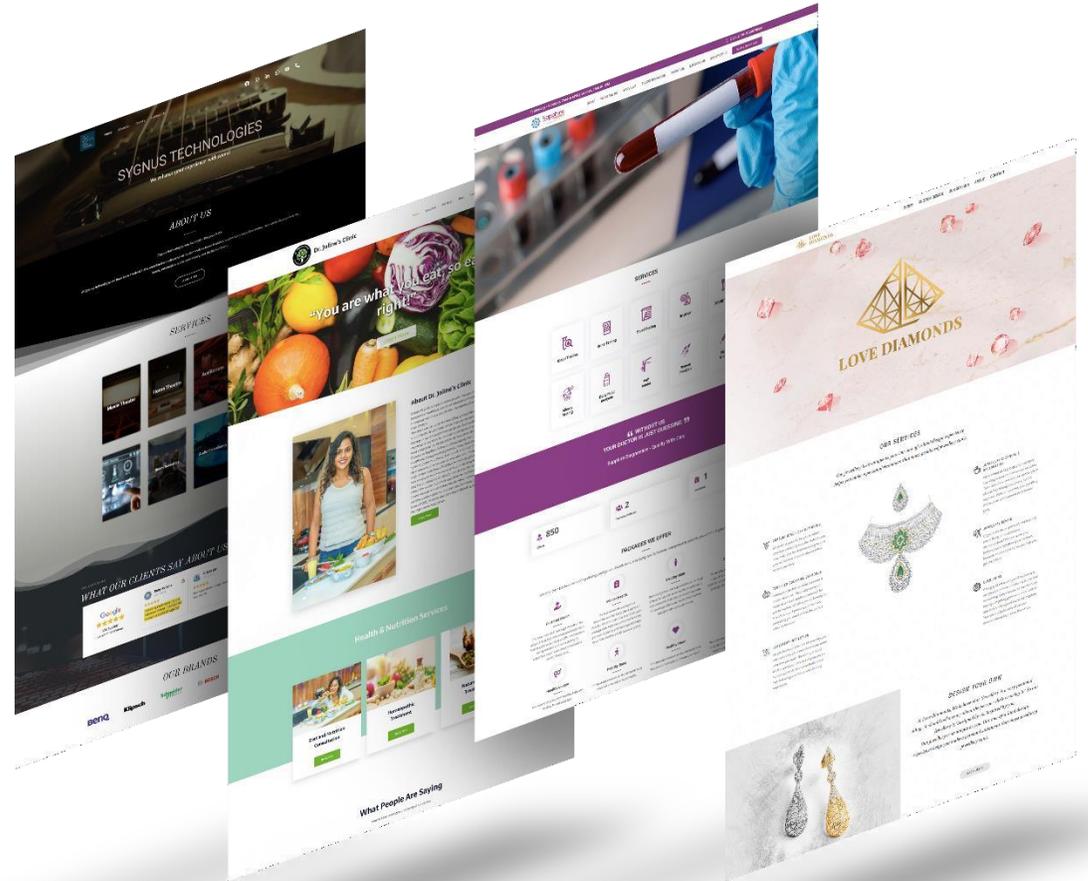
Branding Consultancy



- Logos Designing
- Animated Logos Designing
- Packaging Design
- Stationery
(Visiting Cards, Letterheads, Envelopes, E-Visiting Cards, Posters, Brochures, Flyers)
- Outdoor Advertising
- Customized Uniforms



- **Customized Domain – Website Name**
- **Website Conceptualization & Design**
- **Website Development**
- **Search Engine Optimization**
- **Search Engine Marketing**



E-commerce Website

As more and more consumers turn to online shopping, e-commerce platforms have become increasingly popular and important for business. Not only do they provide a convenient way for consumers to purchase products or services, but they can also help in increasing sales and expanding business reach.

Membership Portal

A membership directory is essentially a great big list of all the members in your organization. It can be public or private and is designed so that other members (or the general public) can search for members based on (name, location, business type, phone no.) belonging to your organization and explore their profiles and download contact information as required.

Meeting and Appointment Management

A way for businesses, organizations, and individuals to schedule appointments and meetings more efficiently. This system allows users to see a calendar view of all the meetings and appointments and manage them accordingly, it includes features like reminders, rescheduling and cancellations, and it provides functionality like search and filter to easily access the information you need.

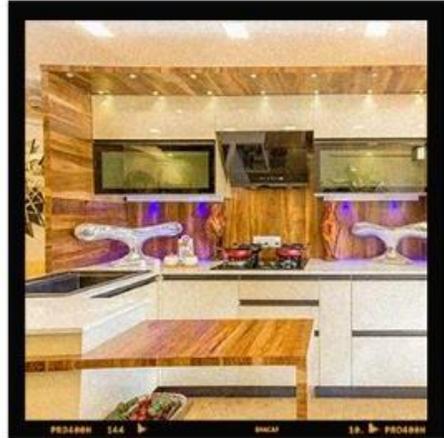
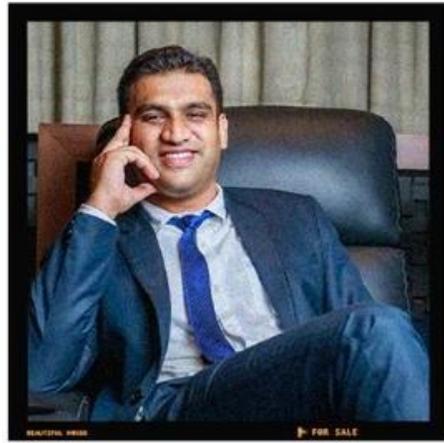
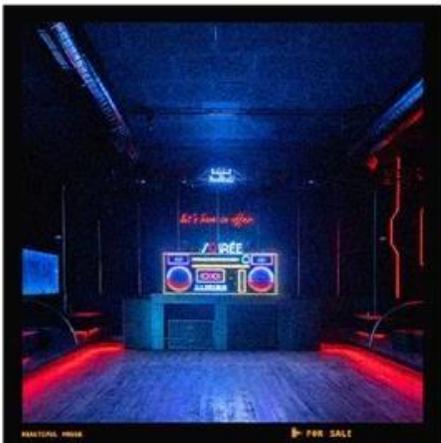
Invoice generation

An invoice generation system helps businesses to create, manage and track invoices easily and efficiently. The system can also have features like automated invoice numbering, customizable invoice templates, and integration with accounting and payment systems.

Customized App Development

- **Social Media Management**
- **Listing on Business Directories**
- **Standardizing Business Profiles**
- **Paid Ads Creation**





- **Photography Content**
- **Videography Content for Testimonials/Business review**
- **Live Streaming Services**

- Websites | Blogs | Brochures | Social Media | Articles
- Graphics Designing
- Text based Content
- Presentations





- We are Google Street View Trusted
- New Location of Your Business on Google
- Update Correct Location of your Business on Google
- 360° View of your Business so Clients can
- Virtually take a Tour of your Office
- **Sample:** https://bit.ly/DESS_360





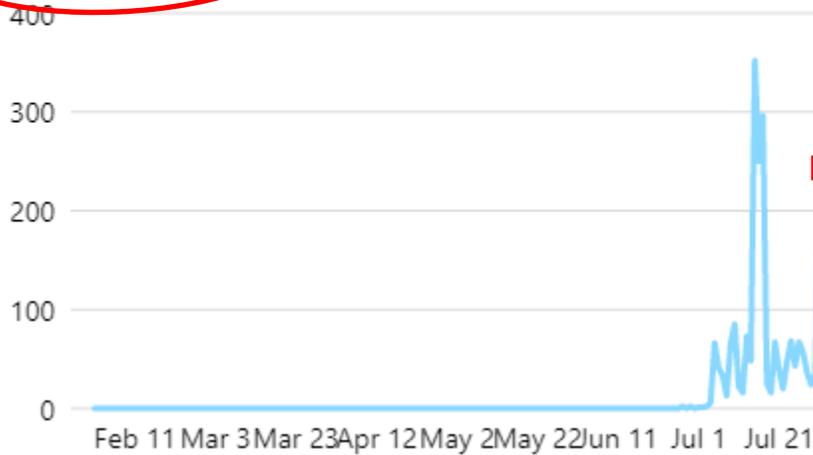
- Newspaper Ads
- Jingles on Radio
- Billboards and Hoardings
- Flyers
- On Ground Activities



Reach

Facebook Page reach ⓘ

1,462



Feb 2022 - July 2022

Reach

Facebook Page reach ⓘ

173,933



Aug 2022 - Dec 2022



Instagram reach ⓘ

595

200

150

100

50

0

Feb 11 Mar 3 Mar 23 Apr 12 May 22 Jun 11 Jul 1 Jul 21

Feb 2022 - July 2022

Instagram reach ⓘ

8,453

2.0K

1.5K

1.0K

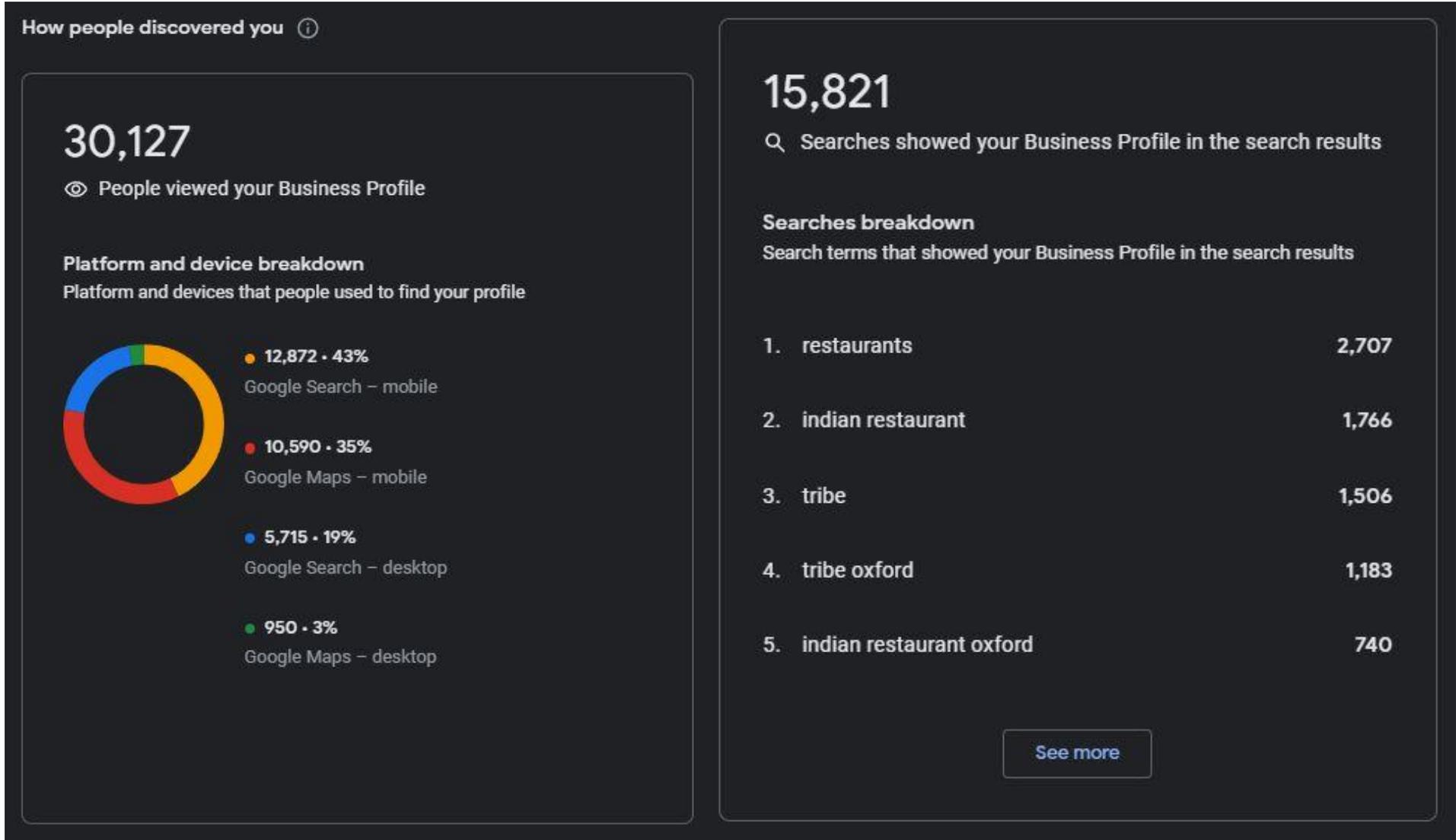
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Aug 11 Aug 31 Sep 20 Oct 10 Oct 30 Nov 19 Dec 9 Dec 2

Aug 2022 - Dec 2022





Aug 2022 – Dec 2022



DESS is my go-to-marketing-partner. They are professional, timely, and creative. I get ingenious solutions all at a very reasonable price. They have helped me streamline and grow my business.. Thank you Deryl - you and your team are wonderful! Keep up the good work

Dr. Joline's Clinic



Deryl and his team at DESS have guided us in the right direction and helped our business to grow.. the social media marketing and strategies have resulted in quality leads. Happy to have chosen them as our business consultant.. they are true to their motto " We GROW when YOU GROW"

Shree Acupressure & Acupuncture Center



I can depend on DESS to handle the ups and down of my business. Any advice and suggestions I have received and implemented from DESS have helped me.. Thank you Deryl for make a valuable difference to my business

VEEZ Control Solutions

OUR CLIENTS



Dr. Paresht Lotlekar



Dr. Manoj Prabhudesai



- **Taxes additional applicable on all payments.**
- **Advance payment upfront for six months.**
- **No refund against cancellation.**

Pay to:

Deryl Clemente Fernandes

SBI A/c No 00000038424950926

IFSC Code: SBIN0004167

GST: 30ADUPF7182P1ZX

Address:

Bldg. C F No UG4, Sapana Oasis

Borda, Margao. South Goa.

Goa – 403 602.

- Client will be informed in case of any additional requirements based on actual costs and will be billed additionally for the same after prior confirmation. (Special Ad campaign to be run etc.)
- Photoshoot (if included) will be a single session (2-3 hours) once in a period of 6 months or as explicitly stated
- The Proposal is valid for a period of 15 days from date of submission
- Payment must be completed within 10 days of acceptance of proposal
- Minimum duration of the contract is 12 months
- In case the contract is terminated before 12 months by client, one month fees will be deducted as a penalty
- Client needs to provide correct business information like Business name, Address, Contact number and Email.
- Client needs to provide admin access to existing social media platforms like Fb, insta, GMB and website.
- The prices mentioned here are confidential and cannot be shared with any other clients. In case the client is found forwarding or sharing this proposal, the contract with the client will be terminated.

- Acceptance on Email/WhatsApp indicates acceptance of this proposal.
- Your initial payment shall be considered as your willingness to enter into contractual agreement to the terms and conditions mentioned in the proposal. Until the client explicitly raises a concern in writing towards any of the terms mentioned in the proposal and agreed by us after mutual discussion, all the terms and conditions shall be considered as read, understood and agreed by and binding on the client.

THANK YOU

We believe in an open and honest working relationship.



WE GROW WHEN YOU GROW

Get in touch with us

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+91 8329318805 | +91 8668877108